

Heavy-Duty-, On- and Off-Highway Engines 2024

Shaping the future of heavy-duty engines

19th International MTZ Conference on Heavy-Duty Engines
12 and 13 November 2024 | Eisenach, Germany



Information and Registration for
Exhibitors and Sponsors

All facts at a glance

EVENT

Heavy-Duty-, On- and Off-Highway Engines 2024
- *Shaping the future of heavy-duty engines*

SCOPE

2-day conference
with accompanying trade exhibition

FORMAT

On site

DATE

12 and 13 November 2024

LOCATION

Eisenach, Germany

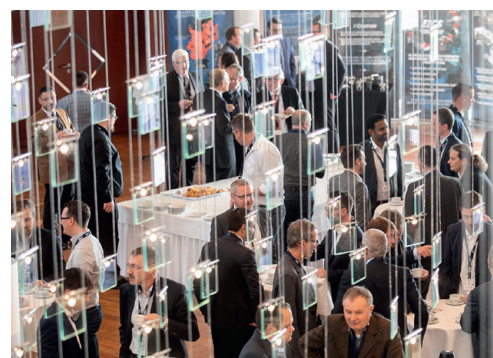
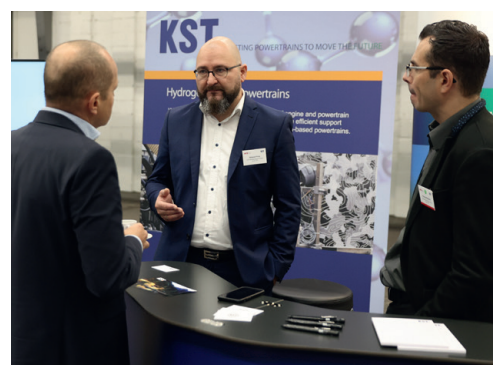
WE OFFER YOU

- ▶ Top-class participants
- ▶ The industry get-together for the heavy-duty, on- and off-highway engine sector
- ▶ Exclusive networking opportunities on site
- ▶ Breaks in the exhibition area
- ▶ Evening event as an additional communication platform
- ▶ Diverse promotion of the event
- ▶ Attractive exhibitor packages
- ▶ Individual support before and during the event

REACHABLE TARGET GROUP

The MTZ Conference Heavy-Duty, On- and Off-Highway Engines is aimed at worldwide:

- ▶ Experts from engine and vehicle manufacturers from the fields of commercial vehicle, off-highway, marine and stationary engines
- ▶ Suppliers and development partners
- ▶ Teachers and research assistants from universities and colleges
- ▶ Representatives of authorities and associations and engineers who are active in this field



TOPICS OF THE CONFERENCE

- ▶ **SUSTAINABILITY**
Exhaust gas aftertreatment, alternative fuels, circular economy, resources and recycling
- ▶ **DRIVE SYSTEMS**
Fuel cells, battery-electric drive systems
hybrid drive systems, internal combustion engines
- ▶ **LEGISLATION**
Emission standards, reduction of CO₂ emissions

Presentation options

EXHIBITORS

- ▶ 6 sqm booth area (without booth) **€ 4,350**
- ▶ 8 sqm booth area (without booth) **on request**
- ▶ each additional qm booth area **on request**

Your rental fee includes the following:

- ▶ One conference ticket for the entire event (worth € 1,595)
- ▶ A virtual exhibition booth:
 - ▶ Your logo, company profile and contact details
 - ▶ Image and/or video embedding
 - ▶ Call-to-action-button
 - ▶ 1:1 Video chat with participants
- ▶ 10 % discount on admission for all participants from your company
- ▶ Logo, company profile and a link to your homepage on www.atzlive.de as part of the conference announcement
- ▶ Power connection (230 V, 3 KW incl. 3-way socket)
- ▶ On request we provide a table and two chairs

EXHIBITORS PACKAGE PLUS

The Exhibitor Packages Plus include the Exhibitor basic package plus the increased number of tickets of your choice.

- 6 m² booth area including 3 conference tickets **on request**
- 6 m² booth area including 5 conference tickets **on request**
- 8 m² booth area including 3 conference tickets **on request**
- 8 m² booth area including 5 conference tickets **on request**
- each additional m² **on request**

Use your additional ticket contingent for (potential) customers, your own employees or partner companies.

Invite your customers to the event and convince them of your products on site. Then deepen your business relationship at the joint evening event. Or use the additional tickets, to win new customers at the event with a strong sales team.

Read on now and access all available advertising opportunities such as sponsorships and much more!



Please contact:

Mr. Alex Woidich
Event- & Salesmanager
phone: +49 (0)611 / 7878-206
alex.woidich@springernature.com